

Quarterly Issues/ Programs List  
WTMJ-TV  
July 1, 2004

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u> Responding to Terrorism / War in Iraq	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Soldiers Return	<u>DATE:</u> 4/10/04	<u>TIME:</u> 10:00PM	<u>DURATION:</u> 85 Seconds
	News Story	New Berlin Soldier – Witmer – Killed in Action	4/11/04	10:00PM	140 Seconds
	News Story	32 <sup>nd</sup> Military Police Extended Tour	4/12/04	5:00PM	85 Seconds
	News Story	Witmer Memorial	4/14/04	5:00PM	85 Seconds
	News Story	Witmer Funeral	4/15/04	10:00PM	105 Seconds
	News Story	Witmer Burial	4/16/04	5:00PM	125 Seconds
	News Story	Milwaukee Soldier – McGlothlin – Killed in Action	4/19/04	4:30PM	100 Seconds
	News Story	McGlothlin Memorial	4/26/04	10:00PM	20 Seconds
	News Story	McGlothlin Burial	4/27/04	6:00PM	20 Seconds
	News Story	Dodge Co. Sheriff – Nehls – Deployed	4/21/04	6:00PM	125 Seconds
	News Story	Kenosha Marine Injured – Talbert – Home	4/22/04	5:00PM	100 Seconds
	News Story	Packages to Iraq	4/24/04	10:00PM	98 Seconds
	News Story	32 <sup>nd</sup> Military Police Families Support Meeting	4/24/04	10:00PM	90 Seconds
	News Story	TSA – Air Traffic Delays due to Increased Security	5/6/04	4:30PM	95 Seconds
	News Story	128 <sup>th</sup> Patrols Over Wisconsin – Homeland Security	5/12/04	4:30PM	110 Seconds
	News Story	Local Terror Threat Precautions this Summer	5/26/04	10:00PM	100 Seconds
	News Story	Marine Corp Memorial Service	5/30/04	5:00PM	20 Seconds
	News Story	Memorial Day Ceremonies	5/30/04	Various	Varying

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Responding to Terrorism / War in Iraq (Cont.)	News Story	Clinton Soldier – Linder – Killed in Action	6/10/04	5:00PM	85 Seconds
	News Story	Injured Iraq War Veteran Honored at Marshall High School	6/15/04	10:00PM	95 Seconds
	News Story	Cleveland, Wisconsin Soldier – Kiser – Killed in Action	6/25/04	5:00PM	105 Seconds
	News Story	Coast Guard's New Security Efforts at Port of Milwaukee	6/28/04	10:00PM	100 Seconds

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Adjustments to Significant Changes in Education (Choice and Charter Schools) and Welfare Reform	News Story	School Bus Driver Background Check – New Law	4/19/04	6:00PM	80 Seconds
	News Story	Welfare Reform – Milwaukee County Crisis Fund was broke – Energy Assistance Program	4/23/04	10:00PM	80 Seconds
	News Story	Private School Choice Program is pushing Public Schools to improve according to a new study which gives Milwaukee Voucher School Programs good grad	4/13/04	5:00AM	30 Seconds
	News Story	Governor Initiative – Invest in Wisconsin children preschool rating system – Starting K-4 Programs	5/3/04	4:00PM	20 Seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Health Care; Access and Cost	News Story	Health Care Costs of family of 4 in Milwaukee/Waukesha	4/14/04	11:00AM	30 Seconds
	News Story	Governor Health Challenge – People exercise 5 times per week	4/19/04	4:30PM	35 Seconds
	News Story	Uninsured and Underinsured now have a new statewide Website to get information on Prescription Drug Programs	4/27/04	4:30PM	20 Seconds
	News Story	Health Checkups for Uninsured	5/10/04	5:00PM	86 Seconds
	News Story	Free Health Conference for Women	5/19/04	4:00PM	135 Seconds
	News Story	Costs of Health Care and Getting People Covered	5/19/04	5:00PM	110 Seconds
	News Story	Whooping Cough Outbreak	6/2/04	5:00PM	120 Seconds
Family Values and Development, Teen Pregnancy and Births to Unmarried Women	News Story	Spanking Issue – Impact of spanking young children	5/3/04	11:00AM	145 Seconds
	News Story	Teen Pregnancy in Milwaukee and Wisconsin – Wisconsin now has the highest teen pregnancy rate among black teens	5/19/04	11:00AM	180 Seconds
Racism in Employment, Housing and Education	News Story	Off Duty Officer accused of racial slurs and using his weapon against bouncer at Brew City BBQ	4/27/04	6:00PM	100 Seconds
	News Story	EEOC files discrimination complaint for woman who was fired	5/11/04	5:00PM	75 Seconds
	News Story	50 Years since Brown Vs. Board of Education	5/17/04	4:30PM	80 Seconds
	News Story	HS Principal claims race victim by MPS over demon	6/16/04	10:00PM	85 Seconds



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Regional Political and Economic Development; Public Budgets	News Story	State Annual Gas Tax – Prices	4/1/04	5:00PM	105 Seconds
	News Story	Milwaukee Mayoral Forum	4/1/04	6:00PM	80 Seconds
	News Story	Former Co. Supervisor trying to win back old job	4/1/04	10:00PM	80 Seconds
	News Story	Downtown Casino Task Force Named	4/2/04	10:00PM	100 Seconds
	News Story	Mayoral Race	4/3/04	10:00PM	85 Seconds
	News Story	County Executive Race	4/4/04	10:00PM	100 Seconds
	News Story	Voting Preps	4/5/04	6:00PM	70 Seconds
	News Story	Mayoral Race	4/5/04	5:00PM	80 Seconds
	News Story	Marquette Interchange	4/5/04	5:00PM	110 Seconds
	News Story	Election Day	4/6/04		
	News Story	New Milwaukee Common Council	4/7/04	5:00PM	85 Seconds
	News Story	South Milwaukee Mayor Recount	4/7/04	6:00PM	95 Seconds
	News Story	New Summerfest Director	4/8/04	5:00PM	115 Seconds
	News Story	Brewers Opening Day – Look at Off-Season \$ Issues	4/9/04	10:00PM	90 Seconds
	News Story	Anti Tax Freeze Rally	4/15/04	10:00PM	100 Seconds
	News Story	Gov/Clergy Abuse Bill Signed – Mandatory Reporting	4/19/04	4:30PM	90 Seconds

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Regional Political and Economic Development; Public Budgets (Cont.)	News Story	Mayoral/Council Sworn In	4/20/04	5:00PM	100 Seconds
	News Story	County Board votes for President	4/26/04	5:00PM	20 Seconds
	News Story	MPS Teacher Rally	4/26/04	6:00AM	100 Seconds
	News Story	MPS Budget Reaction	4/27/04	6:00PM	105 Seconds
	News Story	Franklin Wal*Mart Meeting	4/27/04	10:00PM	85 Seconds
	News Story	Vice President Cheney in town	4/30/04	5:00PM	95 Seconds
	News Story	"The Encore" Announced	5/5/04	5:00PM	100 Seconds
	News Story	Brewers Audit Released	5/6/04	5:00PM	115 Seconds
	News Story	MPD Gang Squad back on Streets	5/6/04	10:00PM	80 Seconds
	News Story	President Bush in Wisconsin	5/7/04	5:00PM	110 Seconds
	News Story	MPS Education Summit	5/7/04	5:00PM	95 Seconds
	News Story	SBC Contract – Worker Rally	5/7/04	10:00PM	90 Seconds
	News Story	Gas Prices – New Berlin City Services Budget	5/10/04	10:00PM	100 Seconds
	News Story	Harley Davidson Museum Site	5/10/04	10:00PM	100 Seconds
	News Story	Priest/Child Porn Investigation	5/10/04	10:00PM	100 Seconds
	News Story	MMSD Blending/Bypass	5/11/04	5:00PM	110 Seconds

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Regional Political and Economic Development; Public Budgets (Cont.)	News Story	Furniture Factory closing in Jefferson	5/11/04	4:30PM	20 Seconds
	News Story	City Budget Concerns – Possible Police/Fire Cuts	5/12/04	10:00PM	100 Seconds
	News Story	Indian Ganing Compact Denounced by SCOWIS	5/13/04	4:00PM	100 Seconds
	News Story	MMSD Dumping	5/13/04	10:00PM	90 Seconds
	News Story	MMSD Protest – Dumping	5/14/04	5:00PM	105 Seconds
	News Story	President Visit/ Speech – Compassion and Responsibility	5/14/04	10:00PM	120 Seconds
	News Story	MMSD – Flooded Basements	5/15/04	10:00PM	100 Seconds
	News Story	Town of Wheatland Flooding	5/17/04	6:00PM	90 Seconds
	News Story	Pabst City Project Lawsuit	5/17/04	10:00PM	110 Seconds
	News Story	Kenosha County Flooding	5/17/04	5:00PM	115 Seconds
	News Story	MMSD Dumping	5/18/04	5:00PM	115 Seconds
	News Story	Lake Express Preview	5/18/04	4:30PM	135 Seconds
	News Story	Manufacturing Matters in Wisconsin – Create Jobs	5/19/04	4:30PM	105 Seconds
	News Story	PGA in Kohler – Homeland Security Preps	5/19/04	10:00PM	110 Seconds
	News Story	MMSD Pump Trouble	5/19/04	6:00PM	95 Seconds
	News Story	Flooding Problems	5/24/04	Various	Varying
	News Story	MMSD Dumping	5/24/04	10:00PM	85 Seconds



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Regional Political and Economic Development; Public Budgets (Cont.)	News Story	Harley Davidson Museum – Milwaukee Common Council Votes and Approves	5/25/04	5:00PM	95 Seconds
	News Story	Flood Insurance	5/26/04	6:00PM	70 Seconds
	News Story	MMSD Sewage Dumping	5/26/04	10:00PM	70 Seconds
	News Story	Democratic Presidential Candidate Kerry Visit	5/27/04	10:00PM	85 Seconds
	News Story	Pier Wisconsin Groundbreaking	5/27/04	10:00PM	100 Seconds
	News Story	E-Coli Levels at Milwaukee County Beaches	5/27/04	10:00PM	110 Seconds
	News Story	MMSD Lake Testing	5/28/04	5:00PM	80 Seconds
	News Story	MMSD Dumping Concern	5/28/04	10:00PM	80 Seconds
	News Story	Milwaukee Fire Department – River Dangers	5/29/04	5:00PM	75 Seconds
	News Story	Lake Express Ferry Departs	6/1/04	11:00AM	115 Seconds
	News Story	Milwaukee Concerns – Cruising Campaign	6/1/04	10:00PM	70 Seconds
	News Story	Oak Creek City Gov. to Purchase Canada Drugs	6/1/04	10:00PM	130 Seconds
	News Story	Racine Health Department – West Nile Concerns	6/2/04	10:00PM	80 Seconds
	News Story	MPS Budget	6/3/04	5:00PM	80 Seconds
	News Story	MMSD – DNR Fines	6/3/04	5:00PM	80 Seconds
	News Story	Morford Placement in Oak Creek	6/4/04	5:00PM	90 Seconds
	News Story	Ronald Regan Death	6/5-6/11/04	Various	Varying



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Regional Political and Economic Development; Public Budgets (Cont.)	News Story	DNR/MMSD Public Meeting	6/7/04	5:00PM	105 Seconds
	News Story	FEMA-Kenosha Co.- Flood Damage Assessment	6/9/04	10:00PM	35 Seconds
	News Story	MMSD Audit – Task Force Meeting	6/11/04	10:00PM	20 Seconds
	News Story	County Exec Separated – Sewer Project Needed	6/14/04	5:00PM	35 Seconds
	News Story	EPA says problem must be fixed-MMMSD Dump	6/15/04	5:00PM	30 Seconds
	News Story	Milwaukee Cruising Crackdown	6/15/04	10:00PM	95 Seconds
	News Story	Morford Placement in Oak Creek	6/15/04	5:00PM	110 Seconds
	News Story	Milw. Co Exec – GE Med. sign Tax Incentive Deal	6/16/04	4:30PM	35 Seconds
	News Story	MMSD Dumping Report	6/17/04	5:00PM	95 Seconds
	News Story	Milwaukee Cruising – Still looking for Solution	6/18/04	10:00PM	90 Seconds
	News Story	DNR – Deep Tunnel Tour	6/22/04	5:00PM	110 Seconds
	News Story	WI Transportation Finance Summit – Tolls in WI?	6/22/04	6:00PM	90 Seconds
	News Story	Milwaukee Cruising – Public Meeting	6/23/04	10:00PM	90 Seconds
	News Story	Potawatomi Payment to Wisconsin in Limbo	6/25/04	10:00PM	85 Seconds
	News Story	National Convention for Green Party	6/26/04	6:00PM	80 Seconds
	News Story	MMSD Independent Audit Panel Meeting	6/28/04	5:00PM	105 Seconds
	News Story	Public Market Ground Breaking	6/30/04	4:30PM	105 Seconds
	News Story	Potawatomi Compact Money Paid	6/30/04	5:00PM	15 Seconds

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Crime and Violence	News Story	New Berlin Child Abuse	4/1/04	6:00PM	85 Seconds
	News Story	Necedah Child Abuse	4/5/04	5:00PM	45 Seconds
	News Story	Jefferson County Child Death	4/7/04	6:00PM	70 Seconds
	News Story	Franklin Pedestrian Death	4/7/04	5:00PM	95 Seconds
	News Story	Cudahy Unsolved Murder	4/10/04	10:00PM	105 Seconds
	News Story	Pewaukee Sexual Assault Investigation	4/15/04	10:00PM	65 Seconds
	News Story	Alderman Bribery Investigation	4/16/04	5:00PM	110 Seconds
	News Story	Farmers Scam	4/22/04	10:00PM	100 Seconds
	News Story	Prisoner Escapee Lira	4/16/04	10:00PM	65 Seconds
	News Story	Kenosha Body Found	4/18/04	10:00PM	35 Seconds
	News Story	Lakefront Shooting	4/18/04	10:00PM	75 Seconds
	News Story	Lakefront Shooting Follow-up	4/19/04	10:00PM	100 Seconds
	News Story	Kenosha Teacher Assault Charges	4/22/04	10:00PM	100 Seconds
	News Story	Lakefront Patrols	4/23/04	5:00PM	98 Seconds
	News Story	Homicide – 2 <sup>nd</sup> and Ring	4/25/04	10:00PM	10 Seconds
	News Story	Attempted Abduction of Woman	4/25/04	10:00PM	20 Seconds
	News Story	Triple Homicide Sentencing	4/26/04	5:00PM	100 Seconds

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<b><u>ISSUE:</u></b> Crime and Violence (Cont).	<b><u>TITLE:</u></b>	<b><u>DESCRIPTION:</u></b>	<b><u>DATE:</u></b>	<b><u>TIME:</u></b>	<b><u>DURATION:</u></b>
	News Story	Teen Sexual Assault – 1500 S. 21 <sup>st</sup>	4/28/04	10:00PM	20 Seconds
	News Story	Milw. Co. Sheriff's Office Sex Assault Charge	4/29/04	4:00PM	85 Seconds
	News Story	Doctor Drug Investigation	4/29/04	10:00PM	110 Seconds
	News Story	Fr. Feeney Sentenced for Sexual Assault of Boys	4/30/04	10:00PM	40 Seconds
	News Story	Waukesha SD Child Sex Sting-Predator Arrested	4/30/04	10:00PM	100 Seconds
	News Story	Milwaukee Co. Deputy solicits Hooker	5/2/04	5:00PM	55 Seconds
	News Story	Alexis Patterson – 2 Years since Disappearance	5/2/04	10:00PM	104 Seconds
	News Story	College Student Deaths	5/2/04	10:00PM	100 Seconds
	News Story	Woman Murdered – Carjacking	5/3/04	5:00PM	90 Seconds
	News Story	Delavan Couple Deaths Follow - Stealing from Dead People	5/3/04	10:00PM	90 Seconds
	News Story	Lay Minister Charges – Child Sexual Assault	5/4/04	5:00PM	95 Seconds
	News Story	Child Assaulted by Bus Driver	5/6/04	6:00PM	95 Seconds
	News Story	MF Hate Crime Shooting	5/7/04	10:00PM	90 Seconds
	News Story	14 Year Old Boy Shot and Killed	5/8/04	10:00PM	70 Seconds
	News Story	Milwaukee Prostitute Ring & Escort Website	5/11/04	10:00PM	100 Seconds
	News Story	Brady Street Fatal Hit and Run	5/12/04	6:00PM	105 Seconds
	News Story	Menomonee Falls Standoff – Drug Lab Chemicals	5/12/04	5:00PM	100 Seconds
	News Story	14 <sup>th</sup> and Locust Murder	5/12/04	10:00PM	25 Seconds



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Crime and Violence (Cont).	News Story	Fatal Fire in Mt. Pleasant	5/15/04	10:00PM	15 Seconds
	News Story	Fatal Fire in Milwaukee	5/15/04	10:00PM	105 Seconds
	News Story	Murder – 1539 W. National	5/15/04	6:00PM	15 Seconds
	News Story	Duchow Pleads Guilty – Bus Abuse Case	5/17/04	6:00PM	75 Seconds
	News Story	Alexis Patterson – Latest Developments in Case	5/19/04	5:00PM	80 Seconds
	News Story	Toddler Shot	5/20/04	11:00AM	80 Seconds
	News Story	Alexis Patterson Latest – Baton Rouge, LA	5/20/04	5:00PM	85 Seconds
	News Story	Strong Penalty Settlement	5/20/04	5:00PM	100 Seconds
	News Story	Sheboygan Trailer Thefts	5/25/04	10:00PM	20 Seconds
	News Story	Milwaukee Fatal Hit and Run	5/29/04	6:00PM	40 Seconds
	News Story	Milwaukee Fatal Shooting	5/29/04	5:00PM	15 Seconds
	News Story	Milwaukee Fatal Shooting	6/3/04	11:00AM	20 Seconds
	News Story	Milwaukee 8 Year Old Girl Shot	6/13/04	5:00PM	35 Seconds
	News Story	West Allis Child Porn Investigation	6/17/04	5:00PM	95 Seconds
	News Story	Moms Against Gun Violence	6/18/04	4:30PM	35 Seconds
	News Story	Youth Coach Sexual Assault Sentence	6/18/04	6:00PM	90 Seconds
	News Story	3 Bodies Wash Ashore in Pleasant Prairie	6/20/04	10:00PM	90 Seconds
	News Story	Milwaukee Teen Fatal Shooting	6/21/04	10:00PM	90 Seconds



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Crime and Violence (Cont).	News Story	AOL Stalker Charged for sending Threatening Messages	6/22/04	5:00PM	90 Seconds
	News Story	Kenosha Teacher Charged in Sexual Assaults	6/22/04	6:00PM	105 Seconds
	News Story	Man Dies in Custody of Mequon Police	6/23/04	5:00PM	105 Seconds
	News Story	Warehouse – Arson Investigation	6/25/04	5:00PM	85 Seconds
	News Story	Milwaukee Cab Driver Shot	6/25/04	6:00PM	100 Seconds
	News Story	Missing Money from Milwaukee Public School	6/29/04	6:00PM	75 Seconds